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GRAND BRILLIANCE GROUP HOLDINGS LIMITED

君百延集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8372)

POSITIVE PROFIT ALERT

This announcement is made by Grand Brilliance Group Holdings Limited (the "Company", together with its subsidiaries, collectively the "Group") pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 March 2023, the Group is expected to record a consolidated profit attributable to the owners of the Company of approximately HK\$7.2 million to HK\$7.8 million for the year ended 31 March 2023. It increased significantly when compared with the consolidated profit attributable to the owners of the Company of approximately HK\$4.0 million for the year ended 31 March 2022, primarily attributable to (i) increase in revenue of approximately HK\$4.7 million by the economic recovery from the lifted of novel coronavirus ("COVID-19") restrictions since the end of year 2022; and (ii) the receipt of government subsidies of approximately HK\$0.8 million in the current year pursuant to the Employment Support Scheme for retention of employment and to combat the COVID-19 pandemic.

The information contained in this announcement is only based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 March 2023 and other information currently available, which have not been reviewed by the audit committee of the Company, and is subject to possible adjustments. Details of the financial information and performance of the Group for the year ended 31 March 2023 will be disclosed in the

announcement of the Company for the year ended 31 March 2023, which is expected to be approved and published on 16 June 2023.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Grand Brilliance Group Holdings Limited

Wong Bik Kwan Bikie

Chairman and Chief Executive Officer

Hong Kong, 9 June 2023

As at the date of this announcement, the executive Director is Ms. Wong Bik Kwan Bikie; the non-executive Directors are Dr. Miu Yin Shun Andrew and Mr. Chiu Man Wai; and the independent non-executive Directors are Mr. Ng Leung Sing _{SBS, JP}, Mr. Wong Lung Wo James and Mr. Chow Ming Po Aaron.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website (www.hkgem.com) for at least seven days from the date of its publication and the website of the Company (www.grandbrilliancegroup.com).